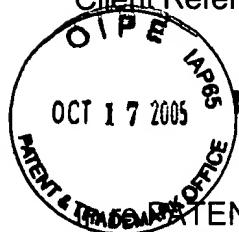


Attorney's Docket 81674-273214
Client Reference: P9894

AF / PATENT
ZFW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION of:
PRESTON J HUNT ET AL.

Confirmation Number: 4765

Application No.: 09/741,600

Group Art Unit: 2165

Filed: December 19, 2000

Examiner: N. ABEL-JALIL

For: METHOD & APPARATUS FOR INTELLIGENT AUTOMATIC PREFERENCE
DETECTION OF MEDIA CONTENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450 *RADEMA*

AMENDMENT/RESPONSE TRANSMITTAL

Transmitted herewith is an amendment/response for this application.

FEES

The fee for claims and extension of time (37 C.F.R. 1.16 and 1.17) has been calculated
as shown below:

CLAIMS								
REMAINING HIGHEST NO.								
	AFTER AMENDMENT	PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE		ADDIT. FEE		
TOTAL	31	-	35 = 0	\$ 25.00	x =	\$ 0.00		
INDEP.	5	-	8 = 0	\$ 100.00	x =	\$ 0.00		
FIRST PRESENTATION OF MULTIPLE DEP.						+		
CLAIM				\$ 180.00	=	\$ 0.00		
TOTAL ADDITIONAL CLAIM FEE						\$ 0.00		
GRAND TOTAL						\$ 0.00		

FEE PAYMENT

Authorization is hereby made to charge the amount of \$0.00 to Deposit Account No. 161805. Charge any additional fees required by this paper or credit any overpayment in the manner authorized above. A duplicate of this paper is attached.

Date: October 12, 2005

PILLSBURY WINTHROP SHAW PITTMAN LLP
725 South Figueroa Street
Suite 2800
Los Angeles, CA 90017-5406
213 488.7253

Mark R. Kendrick
MARK R. KENDRICK
Reg. No. 48468

CERTIFICATION UNDER 37 C.F.R. §§ 1.8 and/or 1.10*

(When using Express Mail, the Express Mail label number is mandatory; Express Mail certification is optional.)

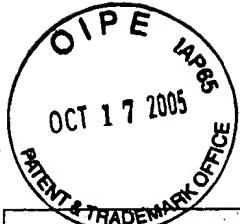
I hereby certify that, on the date shown below, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: October 12, 2005

Mark R. Kendrick
Signature

MARK R. KENDRICK
(type or print name of person certifying)

* Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d)) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.



PATENT
81674-273214

AMENDMENT UNDER 37 C.F.R. § 1.116 — EXPEDITED PROCEDURE
EXAMINATION GROUP 2165

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:) Art Unit: 2165
) Examiner: N. Abel-Jalil
HUNT et al.)
)
Serial No: 09/741,600)
)
Filed: December 29, 2000)
)
For: METHOD & APPARATUS FOR)
INTELLIGENT AND AUTOMATIC)
PREFERENCE DETECTION OF MEDIA)
CONTENT)

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October 12, 2005

Date of Deposit

Mark R. Kendrick, Reg. No. 48,468

Name

 10/12/2005
Signature Date

**AMENDMENT IN RESPONSE TO OFFICE ACTION
UNDER RULE 116**

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

Dear Examiner Abel-Jalil:

In response to the Final Office Action dated September 1, 2005, in connection
with the above-identified application, please amend the above-referenced application
as follows.

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